

Mw 81

SEMINAR



THE POCKET COMPUTER FOR BUSINESS\$ DECISION\$

THREE FULL DAYS OF HANDS-ON USE,
AND BRING THE COMPUTER HOME WITH YOU!

HARTFORD, FEBRUARY 4-6, 1981

THE COMPUTER POWER THAT ONCE FILLED A ROOM CAN NOW BE CARRIED IN YOUR POCKET!

The TRS-80* Pocket Computer brings yesterday's science fiction to life! Carry your pocket computer to make on-the-spot business decisions. Learn to use ready-to-run software loaded from cassette tape recorder. See how easy it is to design your own computer program using the powerful BASIC language. In addition, the knowledge gained in this course will improve your understanding of all aspects of computers and data processing.

The Computer Participants Will Receive

[As pictured on front]

- 1.9 K Random Access Memory
- Alphabetic Keyboard
- 24-character liquid crystal display
- Long Life Battery
- Power-off Retention of Programs and Data
- Unlimited Data Storage Capacity Using Cassette Recorder
- Multiple Programs may be Simultaneously Stored in Memory
- High Level BASIC Language includes: Multiple Statements, Math Functions, Editing, Strings, Arrays, much more.
- This Computer, which is usually sold for \$249, is included in course fee.

Who Should Attend?

This course is designed for any decision maker who can use the power of the Pocket Computer to reach better decisions. NO PRIOR COMPUTER KNOWLEDGE IS NEEDED.

BASIC: A COMPUTER LANGUAGE FOR MANAGERS

BASIC is an easy to learn computer language which can be used on the pocket computer as well as most large computers and time-sharing networks. With our high instructor/student ratio, you will quickly feel at ease designing your own programs. Your programs will be available for your instantaneous use at your office, while traveling, or at home. In addition, your knowledge of the fundamentals of programming will help you to better communicate with your systems department.

Reference Manual

Each participant will receive a comprehensive reference manual for this seminar which will serve as a valuable resource in the future.

Seminar Content

OPERATING THE POCKET COMPUTER

- Talking to the computer (in English!)
- The computer as an electronic memo pad
- Self prompting programs
- Group workshop problems

PROGRAMMING FUNDAMENTALS

- High level computer languages
- The BASIC language
- Programmed calculations
- Sequence, Iterations and Decisions
- Information manipulation

PROGRAM DESIGN

- Program Statements
- Variables
- Debugging and modifying programs
- Chaining programs
- Group workshop

SIMPLE EXAMPLES

- Breakeven analysis
- Compound interest
- Return on investment
- Database in your pocket

APPLICATIONS

- Using pre-programmed software
- Product pricing and bid preparation
- Simulation and "what if" questions
- Probability
- Group workshop

SOLVING YOUR PROBLEMS

- Problem recognition
- Statement of the problem
- Alternative solutions
- Program development
- Implementation and evaluation

The Instructors

PROFESSOR RICHARD M. GILMAN is a Certified Management Accountant serving on the faculty of the University of Hartford School of Business where he teaches accounting and information systems. He has taught at the Hartford Graduate Center and Trinity College. He has recently received recognition for a nationally distributed computerized business game he designed.

DR. PAUL MOSCHELLA has held positions as Director of Operations, Factory Manager, and Chief Industrial Engineer for Fortune 500 companies. He holds degrees from Massachusetts Institute of Technology, Rensselaer Polytechnic Institute, and the University of Massachusetts. He is currently on the faculty of the University of Hartford where he pursues his interests in computer information systems, business policy and strategy.

Course Fee \$575

Includes the cost of the TRS-80* Pocket Computer which the participant keeps at the end of the Seminar. Luncheons and coffee breaks provided. Also highly recommended, but not included in the course fee, is a cassette tape recorder for program storage (\$79.95) and a computer-cassette interface (\$49.00).

Time and Place

February 4-6, 1981 (Wednesday, Thursday and Friday), Holiday Inn, Hartford, Connecticut, 9:00 a.m. to 4:30 p.m.

REGISTRATION CARD You may photocopy this card for additional registrations. Send registration form and fee to Gilman Associates, 22 Cherry St., P.O. Box 61, Torrington, CT 06790. For additional information call Prof. Richard Gilman (203) 243-4576 or (203) 482-5457.

NAME _____ TITLE _____

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STREET _____

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TELEPHONE NO. () _____

Payment Instructions: ☐ Payment enclosed
☐ Bill my company

Request for optional accessories:

☐ Cassette recorder for program storage \$79.95.
☐ Cassette-Computer interface \$49.00.

ADDITIONAL INFORMATION

To Register

Early registration is recommended. You may register by completing the registration form or by calling (203) 482-5457 or (203) 243-4576. Last minute on-site registration is not encouraged, although you may register up to the last day of the seminar on a space available basis. Seminar size will be limited to allow for maximum instructor/student ratio.

Location and Lodging

The seminar will be held at the Holiday Inn, 50 Morgan St., Hartford, Connecticut. If you wish overnight lodging, rooms may be reserved by calling the Holiday Inn directly at (203) 249-2400. A block of rooms have been set aside for your convenience. Be sure to act promptly and mention Gilman Associates for preferred treatment.

Tax Deduction of Expenses

An income tax deduction may be allowed for expenses of education (including registration fees, travel, meals, lodging) undertaken to maintain and improve professional skills (see Treas. Reg. 1.162-5), (Coughlin vs. Commissioner 203 f 2d 307).

Certificates

Continuing education certificates of participation will be presented to all who attend.

Cancellation Policy

Confirmed registrations cancelled less than ten days before the meeting are subject to a \$100 service charge.

Other Information

For additional information contact GILMAN ASSOCIATES, 22 Cherry St., Torrington, CT 06790 or call Professor Richard M. Gilman at (203) 243-4576 or (203) 482-5457.

Ask about our in-house program for business uses of the Pocket Computer!

GILMAN ASSOCIATES
P.O. Box 61
Torrington, CT 06790

Bulk Rate U.S. Postage PAID Torrington, CT Permit No. 52
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